

Maryam Khan

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EDUCATION

Carleton University

Bachelor of Journalism Honours

- Fourth year, 10.94 CGPA
- Expected Graduation April 2027

Ottawa, ON

Sep 2022 – Present

JOURNALISM EXPERIENCE

Student Reporter

July 2026-August 2026

Capital Current

Ottawa

- Independently developed, researched, and reported original news and feature stories, taking ownership of story ideas, source development, interviews, and drafting with minimal supervision.
- Reported on a proposed land-based salmon farm, interviewing a company representative and researching the project's environmental, economic, and regulatory implications.
- Developed and conducted an interview with an Ottawa mayoral candidate, independently researching the candidate and municipal issues to develop questions focused on issues relevant to Ottawa voters.
- Reported on Music in the Woods in Orléans, interviewing organizers, musicians, and local councillors to explore the event's cultural significance and community impact.

News Intern

December 2025

Roots Music Canada

Alberta

- Pitched and developed story ideas based on audience interests and emerging trends, strengthening content relevance and engagement.
- Coordinated and scheduled interviews with artists and industry professionals, managing communications across digital platforms.
- Conducted interviews and synthesized information into clear, engaging written content.
- Published and formatted articles using WordPress CMS, ensuring accessibility, readability, and SEO best practices.
- Managed multiple stories simultaneously, meeting tight deadlines in a fast-paced digital media environment.

Feature Story and Newsroom Simulation

February 2026

Carleton University

Ottawa

- Wrote a long-form feature story on a nonprofit environmental organization, conducting in-depth research and interviews to communicate its impact and mission.
- Translated complex issues into accessible, engaging content for a general audience.
- Participated in simulated newsroom environments, editing and refining content under tight deadlines.
- Applied journalistic standards to structure narratives and highlight community impact.

COMMUNICATIONS AND DIGITAL CONTENT EXPERIENCE

Research Assistant

May 2026 - Current

Rebuilding First Nations Governance

Ottawa

- Researched and translated complex First Nations governance research into clear, accessible web and social media content for Indigenous and general audiences.
- Synthesized research on Indigenous governance and inherent rights into concise, audience-focused communications while maintaining accuracy and sensitivity.
- Edited and updated website content on WordPress, improving the clarity and accessibility of research findings and project resources.
- Collaborated with Indigenous and non-Indigenous partners, researchers, and students across Canada to develop and refine communications materials.

Video Editor

March 2025 – April 2025

Prairie Wave Productions

Alberta

- Created platform-optimized video content for social media, increasing visibility and audience engagement.

- Edited videos with captions, translations, and accessible formatting to improve clarity and inclusivity.
- Adapted content for different audiences and platforms to align with communication goals.
- Used AI-assisted tools to streamline workflows and deliver content efficiently under deadlines.

Social Media Manager

March 2024 – May 2024

Mid Term Rentals

Ontario

- Audited social media platforms and identified opportunities to improve engagement and audience growth.
- Developed and maintained a monthly content calendar, ensuring consistent posting across Instagram, Facebook, and LinkedIn.
- Created audience-focused content tailored to both general and target audiences.
- Researched industry trends, news, and digital strategies to inform relevant and timely content.
- Monitored performance metrics and adjusted strategies to improve reach and engagement.
- Reported insights and collaborated with team members to refine messaging and strategy.

SKILLS

Communication: Interviews, Public Affairs Communication, Knowledge Mobilization, Research Translation
Content Creation: Social Media Content, Articles, Blogs, Content Strategy, Content Calendars, Brand Voice
Tools: Canva, After Effects, CapCut, Instagram, TikTok, PicsArt, LinkedIn, Microsoft Office Suite
Research: Trend Analysis, Audience Insights, Media Monitoring